



Liquid Laundry Program

Promote guest satisfaction and enable reduced cost and rework with a hardworking liquid laundry program

Laundry performance that helps optimize top- and bottom-line potential



At least **22% more effective** than a leading product at removing face makeup, blood and oily food stains¹



Reduce rewash rate to 3-5% with a strong focus on stain removal²



86% of linen rejects are due to stains and lack of whiteness vs. 5% due to wear and tear³

THE DIFFERENCE OF SCIENCE-BASED HYGIENIC CLEAN.



Effectively remove stains



Eliminate harmful pathogens



Leave a long-lasting, pleasant scent



Enhance the look and feel of linens

¹ Based on Ecolab internal test 2021, Ecolab Liquid Laundry Built Detergent and Tide 2X were tested at medium dose, 115F and 5 gpg water. Industry standard swatches used. Compared to Tide 2X, Ecolab Liquid Laundry Built Detergent is 22% more effective to remove oily food stains, 49% more effective to remove blood, and 27% more effective to remove face makeup.

² Ecolab Liquid Laundry Program and Ecolab laundry experts, with strong focus on stain removal and rewash reduction, can help potentially reduce your rewash rate to 3-5%. According to Rewash: Money Down the Drain published in 2017 by American Laundry News, the national average reject rate is 3-5%.

³ Ecolab in Market Linen-Life Research, June 2014

Keystone is proud to be a value partner of your hotel brand standard

Flexible, personalized service you can count on

- **Help protect your bottom line** by beating stains and reducing rewash
- **Inspire confidence** with science-based, hygienic clean laundry
- **Promote staff & guest safety** by achieving consistent results, day after day
- **Optimize laundry operations** with a simple 4-step program and expert training



Liquid Laundry Program



Clean

Designed to eliminate soils, reduce rewash and deliver confidence-inspiring protection for guest health with a science-based hygienic clean.

Laundry Built Detergent

6102538 | 1 - 5 gal

SUPC: 7260352



Destain

Beat tough stains with effective chemistry that helps deliver reliable and powerful stain-fighting performance across various laundry conditions.

Laundry Chlorine Bleach

6102540 | 1 - 5 gal

SUPC: 7260280



Neutralize

Helps deliver skin-friendly linens and extend linen lifespan by effectively and efficiently neutralizing water conditions.

Laundry Sour Softener

6102542 | 1 - 5 gal

SUPC: 7260281



Soften

Delight guests, day after day, with exceptionally soft, like-new linens.

Laundry Softener

6102541 | 1 - 5 gal

SUPC: 7260279



Keystone combines the foodservice knowledge of Sysco, with the cleaning and sanitation expertise of Ecolab. Our

experienced and dedicated sales teams provide you personalized support to help you run a clean and safe operation.